

GIFTWARE NEWS®

GIFT, GOURMET & DECOR

A DIGITAL MAGAZINE



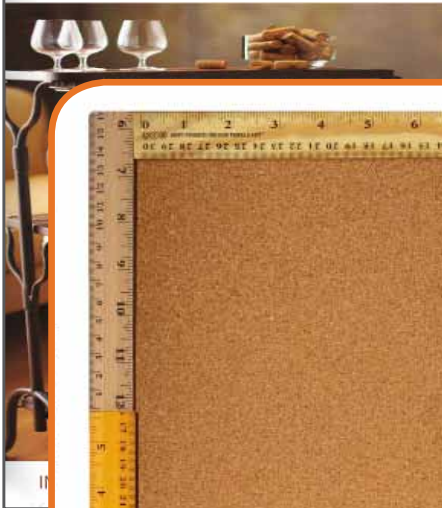
Heartstrings



Our
Ruler Frame
Cork Board

As seen in
Giftware News

HOMESPUN AND FUN. Country Primitive



Measure your love of country primitive decorating with home accessories made of vintage yardsticks and rulers. Cork boards and dry-erase boards framed in rulers are available from **GO Home Ltd.** (718/445-4022 or go-hometd.com).



framed in hand-riveted
USA (570/857-0945 or

Kristen Bratton of Black Floorcloths (814/525-4889 blackhorsefloorcloths.com) finds that some customers not yet familiar with floorcloths are starting to get familiar with them. She recommends starting with place mats made of the material and stenciled with American designs. "These have been very popular to sell but also for use on tables at historical restaurants and Bed & Breakfasts," Bratton says.

floor cloths have been revived. Because the artwork is protected with several coats of sealant, these floor covers are washable and durable. Customers who have allergies might prefer them

to folks who are not yet familiar with floorcloths to give them a try. Once they see for themselves how durable and practical they are, they feel much more comfortable investing in larger rugs."

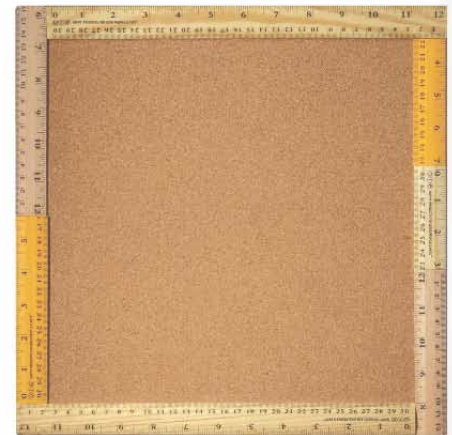
The company also makes lovely stenciled table runners.

THIS LITTLE LIGHT

Certain shapes and symbols associated with early Americana have iconic status. Some are instantly associated with historic decoration such as the pineapple, the barn star, U.S. flag designs, the beehive, the willow tree, and several classic quilt patterns.

A Pineapple and a Partridge are among the collections produced by GreenTree Home Candle (607/643-6223 or greentreehomecandle.com). Candle

artist Jenifer Green has a knack for interpreting vintage objects and designing novel shapes in beeswax, including many that would appeal to customers with prim-style homes. Her inspirations have included old bottles, figural glass, pine cones and coral. For 2014, GreenTree Home Candle introduced a collection inspired by a vintage glass dish in the shape of a nesting chicken. Nested Hens candles are hand-made in America and available in 12 colors, including a natural, celadon, lilac, sage, bamboo, and robin's egg blue.



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